

# ANNUAL OFFERING

LEADERS GUIDE '22



## ANSWERING *the Call*

“Whoever  
receives one  
such child in my  
name receives Me”  
THE WORDS OF JESUS  
MARK 9:37a

Everyday through Baptist Children's Homes (BCH), Christian men and women, like Roger and Shanell Cook (above), answer God's call to care for “the least of these.” NC Baptist churches, like yours, answer the call in many ways including being a part of BCH's Annual Offering. Needs are met, Christ's love is shared and lives are forever changed when we all answer God's call together!

This is your resource guide to help your church collect its best offering.



SHARING HOPE...CHANGING LIVES

**Baptist Children's Homes of North Carolina**



The timeline below offers recommendations to help you plan for your Baptist Children's Homes (BCH) offering:

## Prepare

- + **Pray:** Ask God to lead your church's efforts and in setting your offering goal.
- + **Order resources:** Need more materials? Call 336-474-1209 for more envelopes, bulletin inserts, posters, etc. or **bchoffering.org/order** 
- + Mark the **Week of Prayer (Nov. 6- 13)** on your calendar or choose the dates most convenient for your church to participate.
- + Consider **showing a video** each week. (See next page.)
- + **Schedule a BCH speaker** to share at your church. Call 336-474-1209 or visit **bchoffering.org/speaker** 

## Share

- + Hang your offering **posters**.
- + **Make announcements** during in-person and online services.
- + **Announce your goal** and share **your offering plan**. 
- + **Show videos** - share stories of lives changed through your offering. Discuss the offering's importance before or after the video. Include videos in your **online services, e-blasts and social media**.
- + Share promo posts on your **website/social media** pages. 
- + Share in your **bulletin, newsletters and emails**.

## Participate

- + Distribute the **offering envelopes and bulletin inserts** which include the **Week of Prayer guide**. Ask church members to use the guide to pray for the BCH ministry. Digital copies are available at **bchoffering.org**
- + **Collect your offering** and send it to the Baptist State Convention of NC.
- + **Online giving** is crucial to collecting your best offering. **Add "Baptist Children's Homes" as a choice on your church's online giving page**. Let your congregation know that giving their offering online is an option through announcements, social media and email newsletters.
- + If you cannot add the Children's Homes as a designated option to your church's online giving or if you do not have your own online giving page, you can direct them to give at **bchoffering.org/give**



Share the Baptist Children's Homes story with church members and keep them updated about your offering plans by using the resources we've prepared for you.

## Videos: [bchoffering.org/videos](http://bchoffering.org/videos)

Download videos to share in your in-person and online service as well as on social media. The new Cook family video is available plus a number of short videos that will fit your service's order of worship.



## Digital Resources: Slides, Graphics, Social Media Posts and more.

[bchoffering.org/digital](http://bchoffering.org/digital)

Download graphics and social media content to share on your screens, e-newsletters, social media, etc.



Invite a Speaker:  
[bchoffering.org/speaker](http://bchoffering.org/speaker)  
or call 336.474.1209

Schedule a speaker to share the Baptist Children's Homes story with your church.



A speaker will come at a time convenient for you. **Dates fill up quickly so please contact us today.**

Find us @bchfamily    

Stories of Hope! Share these videos to show the Offering in action.



### THE COOK FAMILY VIDEOS

Roger & Shanell Cook, along with son Jackson, became a foster family through BCH. They adopted three foster children & Makala accepted Christ & was baptized.



### MAKALA'S VIDEO

The Cooks fostered and then adopted Makala. Shortly after her adoption, she asked Jesus into her heart and was baptized.



Social Media Posts and Slides



SHARING HOPE...CHANGING LIVES

## Baptist Children's Homes of North Carolina

The heart of **Baptist Children's Homes (BCH)** beats with a rhythm of hope that extends to children, families and adults. For every person's specific need, there is a unique BCH ministry ready to offer hope and the opportunity for a bright future.

**We are many ministries beating with one heart!**

### Did you know...

- + BCH has locations in **35 communities** in NC, SC and in Guatemala.
- + BCH impacted **156,508 lives in 2021** through the support of NC Baptists.
- + **More than 80%** of those we serve come to BCH **unchurched and unreached for Jesus**.
- + There have been **691 professions of faith throughout the past five years**.
- + There are approximately **17,000\* NC children in the state's foster care system** -- boys and girls removed from their homes for their protection. *\*Data from [morethanenough.cafo.org](http://morethanenough.cafo.org)*
- + Through the **EVERY CHILD Ministry**, a partnership between BCH and NC Baptists, **we train and license Christian couples to be foster families**. We help churches to begin their own **foster care ministries**. BCH's Christian Adoption Services aids couples with **domestic and international adoption** and ministers to **expectant mothers** who have chosen adoption for their baby. *Visit [every-child.org](http://every-child.org)*
- + BCH oversees an **orphanage and cottage homes** as a part of Good Shepherd Ministries in **Quetzaltenango (Xela), Guatemala** that provides homes to impoverished boys and girls.
- + BCH provides nine homes for **intellectually/developmentally disabled adults**.
- + BCH operates North Carolina Baptist Aging Ministry (NCBAM) **servicing senior adults**.
- + It offers **24/7 residential wilderness camps** that are accredited, non-public schools.
- + BCH provides a supportive home for **teen mothers and their babies**.
- + BCH's Family Care ministry offers a residential program for **single mothers** needing support.
- + Greater Vision Outreach Ministry aids **community families in crisis**.
- + HOMEBASE offers refuge and resources to **college students** with little to no family support.

P.O. BOX 338 | THOMASVILLE, NC 27360 | 336.474.1209 | [BCHOFFERING.ORG](http://BCHOFFERING.ORG)

MICHAEL C. BLACKWELL, PRESIDENT/CEO